



Isabella Campolattaro

Safety Harbor, FL 34695 | 727.337.6100 | isabellacampolattaro@gmail.com
www.isabellacampolattaro.com

Summary of Qualifications

Experienced and dynamic **Author/Writer/Editor** who is versatile, strategic, and highly skilled. Unique balance of creative and organizational abilities honed in various settings including publishing, health & wellness, biotech, and non-profits of all sizes. Experience includes:

- Writing/Developmental Editing/Proofreading
- Strategic Planning/Project Management
- Public/Media Relations, Spokesperson
- Marketing/Donor/Investor Communications
- Internal Communications/Benefits
- SMM/Website Development

MS, Management, Public Relations; **BA**, Communications Studies

Tech: MS Office, Adobe Creative, Sprout/SMM, Wix, Google Workspace, Apple, Facebook Business Manager

Languages: Fluent in Italian; limited conversational French & Spanish.

Professional Experience

Writer/Editor & Communications Consultant

2001-present

Selected projects and clients include:

- **Guideposts Books (2018-Present)** - Contributing author to nearly twenty books.
- **Scott McFarland (current)** - Ghostwriter for collection of personal essays.
- **Forerunners of America (2022)** - Ghostwriter/developmental editor for a non-fiction book.
- **Christian Union (2022)** – Development writer for university student leadership non-profit.
- **Co-Dependents Anonymous (2022-2023)** - Contributing author/developmental editor for a self-help book.
- **Bon Secours Health Systems, Inc. (2011 to 2018)** - Initially hired on a long-term retainer to provide diverse communications support to roll out new health and wellness initiatives and benefits offerings.
- **MedImmune, Inc./AstraZeneca (2011-2014)** - Long-term engagement to support R&D communications, health & wellness initiatives, and leadership content. Reviewed clinical trial and related study data to produce articles about trial milestones and other scientific and development achievements.
- **Health Analytics** - Updated image and developed new collateral for health care data analysis company.

Teaching Experience

2020-present

With a passion for learning, love for kids, and a gift for teaching, I have experience with:

- **Countryside High School (2020-2021)** – Long-term sub for six hybrid ELA classes for 9th and 11th-grade,
- **Woodlawn Community Academy (2019)** – 3-month teacher for 7 and 10th grade ELA and history.
- **Adult Learning Workshops** – I have taught workshops and Bible classes on inspirational writing, fear, navigating life transitions, and spiritual gifts in various settings.

Founding President, MightyTykes

2014-2019

- Developed business plan, secured economic development financing, managed small business to manufacture and market pediatric therapy wrist & ankle weights and advocated for special needs kids.
- More than tripled sales in less than 18 months, increasing 179% from 2014 to 2015.
- Story featured in *Guideposts* magazine, with >5 million worldwide readers.
- Highlighted by Governor Earl Tomblin in the 2015 *State of the State* Address.
- Extensive social media visibility including >5K Facebook likes.
- Secured six national resellers, one international reseller, and wal-mart.com in less than 18 months.
- Clients include parents/caregivers, therapists, and some of the nation's leading hospitals, such as The Johns Hopkins University Kennedy Krieger Institute and Ann & Robert H. Lurie Children's Hospital of Chicago.

Previously **Director of Marketing & Donor Relations** for The Columbia Foundation (2001-2002), **Vice President of Marketing Communications**, Commerce One (10/2000-3/2001), **Director of Marketing Communications** for Magellan Health Services, a *Fortune* 1000 company (1998-2000).

Volunteer Experience

Harborside Christian Church (2017-present)

- Small Group Leader

Pinellas County Schools Level 2 Volunteer & Mentor (2017-2019)

- Weekly mentor to elementary and middle school girls on academic and social development
- Volunteer for various school activities and events

Safety Harbor Elementary School Advisory Committee (2016-2018)

- Secretary. Participated in monthly meetings to discuss school-wide improvement plans.

Calvary Church, Clearwater, FL (2016-2017)

- *Night to Shine* special needs social event, Choir, Vacation Bible School

Extensive in-class tutoring in reading and writing, Grades 1-3 (2010-2016)

- Worked with gifted and delayed students individually and in small groups.

First United Methodist Church, Berkeley Springs (2008-2015)

- Writer and editor, *The Spice* newsletter
- Women's Ministry Committee
- Communications Chair
- Small group leader for an after-school program

Education & Training

MS, Management, Public Relations (2016)

BA, Communications Studies (2009)

University of Maryland Global Campus

First Responders Chaplain, Level 1 Certification, Strategos International (2021)

Publications

Braxton, Dean, and Isabella Campolattaro. 2022. *Witnessing Heaven*. Guideposts Books & Inspirational Media.

Campolattaro, Isabella. 2017. *Embracing Life: Letting God Determine Your Destiny*. Overnight Prints.

Campolattaro, Isabella A. 2020. "Introduction." In *God's Comforting Ways*, by Don Piper et al., 2. Guideposts Books & Inspirational Media.

Campolattaro, Isabella et al. 2020. *Mornings with Jesus 2021*. Zondervan.

Campolattaro, Isabella et al. 2021a. *Daily Guideposts for Recovery*. Guideposts Books & Inspirational Media.

Campolattaro, Isabella, et al. 2021a. *Guideposts One-Minute Daily Devotional*. Guideposts Books & Inspirational Media.

Campolattaro, Isabella et al. 2021b. *Pray a Word a Day*. Guideposts Books & Inspirational Media.

Campolattaro, Isabella, et al. 2021b. *Mornings with Jesus 2022*. Zondervan.

Johnson, Ken, and Isabella Campolattaro. 2022. *Witnessing Heaven*. Guideposts Books & Inspirational Media.

Perry, PhD, Colin, and Isabella Campolattaro. 2022. *Witnessing Heaven*. Guideposts Books.

Yosuico (Campolattaro), Isabella, et al. 2019. *Mornings with Jesus 2020*. Zondervan.

Yosuico (Campolattaro), Isabella, et al. 2018. *Every Day with Jesus*. Guideposts Books & Inspirational Media.

Yosuico (Campolattaro), Isabella et al. 2018b. *Mornings with Jesus 2019*. Zondervan.

Campolattaro, Isabella, et al. 2017. *Mornings with Jesus 2018*. Zondervan.

Yosuico (Campolattaro), Isabella, 2017. *Embracing Life: Letting God Determine Your Destiny*. Self.

Yosuico (Campolattaro), Isabella. 2015a. "Would He Know I Loved Him?" *Guideposts Magazine*, 2015.

Yosuico (Campolattaro), Isabella. 2005. "It's in the Water." *Tri-Tales - Tales from the Springs*, juried literary anthology.